



**MARTIN & MARTIN**  
[www.martinxmartin.de](http://www.martinxmartin.de)

## **Imprint**

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www.martinmartin.com



**Greta**  
C.060

MAY WE INTRODUCE: „Ollie“

An acetate frame made of multi-layer material that meets the zeitgeist for fine lines by its three-dimensional cutouts on a transparent base. Thanks to state-of-the-art milling techniques, we were able to skillfully realize our concept: filigree like wire and comfortable like acetate. Six different colors are available whereof two are equipped with fine metal temples to emphasize in particular Ollie's finesse and lightness.



Ollie  
C.060



Vera  
C.061

Ollie  
C.600

## ESSENCE IN SIGHT

Always in our field of vision, nothing comes as close as glasses – a challenging task for us.

Ranging from classic soft tones to extravagant, fashionable colours, the Martin & Martin collection offers charismatic shapes, a pleasant feel and an extremely good fit with spring hinges. These are the cornerstones of a style that has been developed in the heart of Cologne for over 20 years and continues to excite customers in over 20 countries.

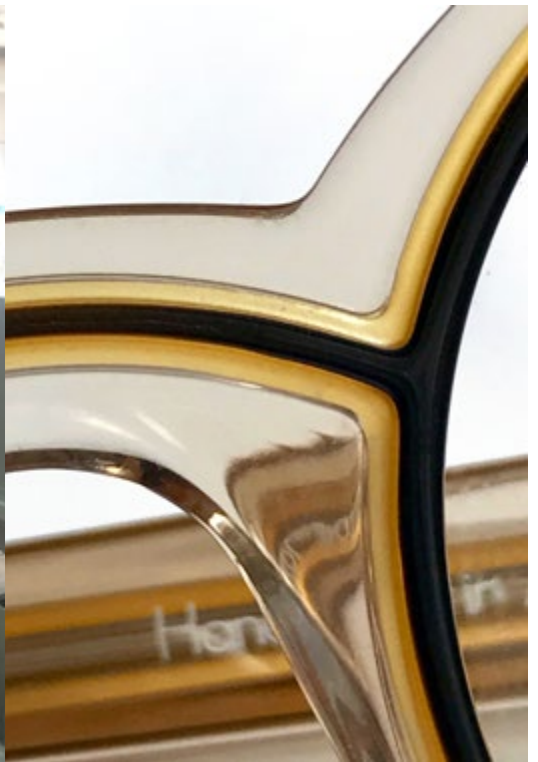


#### QUALITY PAYS OFF:

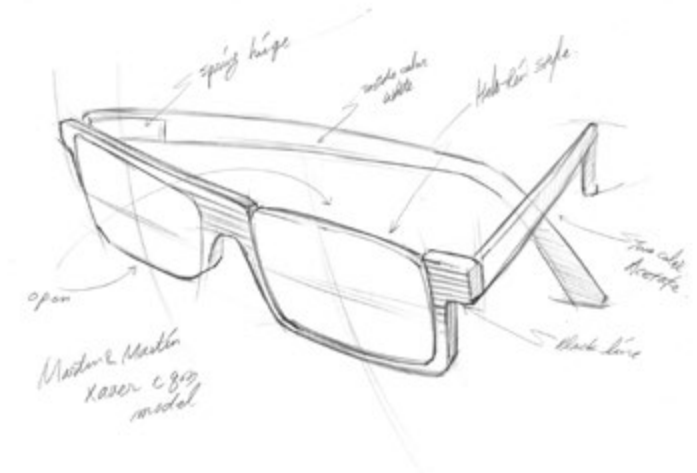
Our production in Germany and Austria

A high level of quality and longevity was very important to us from the very beginning, as glasses are a daily companion for most people. As a consequence, we acquired parts of a German eyewear manufactory in 2014 to be able to produce parts of our collection on our own. The extraordinary quality does not come by accident, but is a result of more than 35 individual work steps. In order to expand our product range, we also added a quality manufacturer from Austria in 2016. For our colour compositions we only use Italian cotton acetate, whose natural origin is noticeable through our refined surface treatment.









## STORY...

Our unconventional design is also reflected in our history: over detours two former friends from college started a company: Martin & Martin. A phone call led to the initial spark and the company was founded in 1997. At first, a room in a shared flat in Cologne and a warehouse next to the Sea of Galilee served as the company's domicile. With a lot of technical and creative commitment the first collection of the same name was presented at the optical fair „Silmo“ in Paris in 2000. The urban frames solely made of black and white materials, immediately found their fans across the European market. Since then the collection has consequently been developed and unconventional models like „Xaver“ (Design Award Tokyo 2004; see sketch), „Mick“ or „Ollie“ are as much part of the collection as all-time classics like „Paul“, „Fritz“ or „Erik“.



**Jon**  
C.601



**Sam**  
C.073 T



**Lucie**  
C.064



**Erik**  
C.257

Vera  
C.062





Jon  
C.601

Greta  
C.216



**Lucie**  
C.060



**Greta**  
C.064



**Greta**  
C.062 T



**Jon**  
C.073 T

# THE THIRD DIMENSION

MARTIN & MARTIN » OLLIE «

photo RAPHAEL SCHMITZ

MARTIN & MARTIN  
»Ollie«

For the past 20 years, Cologne-based independent label MARTIN & MARTIN have been designing eyewear for a cosmopolitan customer base with a sure hand for grasping the current zeitgeist. Founder Martin Lehmann's experience as a designer culminates in the current collection's »Ollie« model, a classical rounded shape that blends the comfortable feel of an acetate frame with modern, thin-lined metal temples. True to MARTIN & MARTIN tradition, the »Ollie« model comes replete with added value: in this case added layers and added depth. Working with innovative cutting techniques, multilayer acetate sheets are shaped into three-dimensional frames that still retain their delicate look due to the use of transparent acetate. The verdict: A combination of high tech and high style that's ready to make a strong entry in 2018 – and beyond. ▽





**Vera**  
C.600 &  
C.061



**Ollie**  
C.065 T &  
C.061 T



**Jon**  
C.601 &  
C.071





**Leo**  
C.060

**Toni**  
C.062 T





# MARTIN & MARTIN

## *Sun Tattoos For Neo Avant-Garde*

*photo* MARIE SCHMIDT, *stills* RAPHAEL SCHMITZ

For the past few years, Cologne-based MARTIN & MARTIN has built a reputation for understated frame styles with a predominant focus on prescription eyewear. Now it's time to go back to the wild experimentation of the brand's early beginnings – enter the new sunglasses collection. For inspiration, the designs draw heavily on the currently ubiquitous tattoo trend. But for a special twist, MARTIN & MARTIN finds beauty in all things non-permanent: the collection is banking on sun tan on the skin instead of ink underneath.

Marking the skin's surface with "sun tattoos," the new sunglasses collection features patterned ridges in the frames, which leave tiny imprints from UV-light. The design is a master class in simplicity and reductionism. The rather generously sized frames are parted in a way that constantly exposes the skin to sunlight.

Resulting from the elaborate frame design, the form language is one of avantgarde and refinement. At the same time, the "tattoo" patterns contrast nicely with the rather subtle choice of materials – another MARTIN & MARTIN calling card – that are hand-processed in Germany.

Now all you need to do is spend a few hours lounging at a coffee shop with your head following the course of the sun – and there goes your "sun tattoo." At the same time, the use of antireflective coating on the back surface of the lenses helps keep a close eye on the action. The unique combination of cool shades and edgy solar-powered tattoo studio is now available at fine optical stores. ✓

[www.martinxmartin.com](http://www.martinxmartin.com)



**Nick**  
C.600



**Norbert**  
C.230



**Nadja**  
C.290



**Nele**  
C.290





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C.290



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